

Rep Order# 6863970 Ver# 3 Status Revised Traffic Order# Printed: 10/24/2012 11:35 AM 1 of 4

EC'd Yes Last Received: 10/22/2012 5:10 PM
Showing Buylines: All Rep & Sta Revised Lines

Station WVTB-TV NORFOLK, VA. Agency () GMMB Rep Firm
Advertiser () OBAMA FOR AMERICA 3050 K ST NW Sales Office () PHILADELPHIA
Product BARACK OBAMA WASHINGTON, DC 20007 Salesperson () ANJIE BRADY
Estimate# 1904 Agency C/P1/P2/E 95/101/1904
Buyer DAN NAGELBERG Flight Dates 10/16/2012 - 10/29/2012 Salesperson Phone# 215-567-6005
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
Fax#

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUE ADD TO SKED LNS 24-39
REVISED TOTAL 28,800
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*24	W-F	4P-5P	STEVE WILKOS Buyline Comment: STEVE WILKOS ADD TO SKED	:30	\$100.00	10/24-10/26	4	1	4	\$400.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*25	M	4P-5P	STEVE WILKOS Buyline Comment: STEVE WILKOS ADD TO SKED	:30	\$100.00	10/29-10/29	1	1	1	\$100.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*26	W-F	5P-6P	JERRY SPRINGER Buyline Comment: JERRY SPRINGER ADD TO SKED	:30	\$100.00	10/24-10/26	4	1	4	\$400.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*27	M	5P-6P	JERRY SPRINGER Buyline Comment: JERRY SPRINGER ADD TO SKED	:30	\$100.00	10/29-10/29	1	1	1	\$100.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								

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Flight Dates 10/16/2012 - 10/29/2012
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--REPORT TOTALS--
Report Totals: 39 / \$14,400.00

--SALES MONTHLY TOTALS--

Oct 12: 79 / \$27,840.00 Nov 12: 7 / \$960.00
Sales Totals: 86 / \$28,800.00
Station Totals: 86 / \$28,800.00
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$125,217	CATV 0%	WAVY 32%	WGNT 3%	WPXV 0%	WTKR 14%
		WTVZ 7%	WVBT 23%	WVEC 21%		

--COMPETITIVE COMMENTS--
COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK ---
CASH IN ADVANCE